



Q U I B E E

Enjoy Reading.

A NEW WAY TO READ IN A WORLD THAT HAS CHANGED.



THE RIGHT CONTENT TO THE RIGHT PLACE AT THE RIGHT TIME

A specialized platform that reveals dedicated content in predefined locations.

OUR PRODUCTS



Latest generation devices have brought many changes to our way of life, new habits which is now difficult to give up. One of these is the way we read. If yesterday the only way of reading was buying books and newspapers, today we just need a small tablet to access the contents of an entire newsstand, digitally.

AN ENTERTAINMENT PLATFORM

Every time is an excellent opportunity to read.

Today, with Quibee, you can offer a wide selection of magazines, newspapers and books in digital format. Many more content than before into a space of a few centimeters, and a mode of use in step with the times.



APP

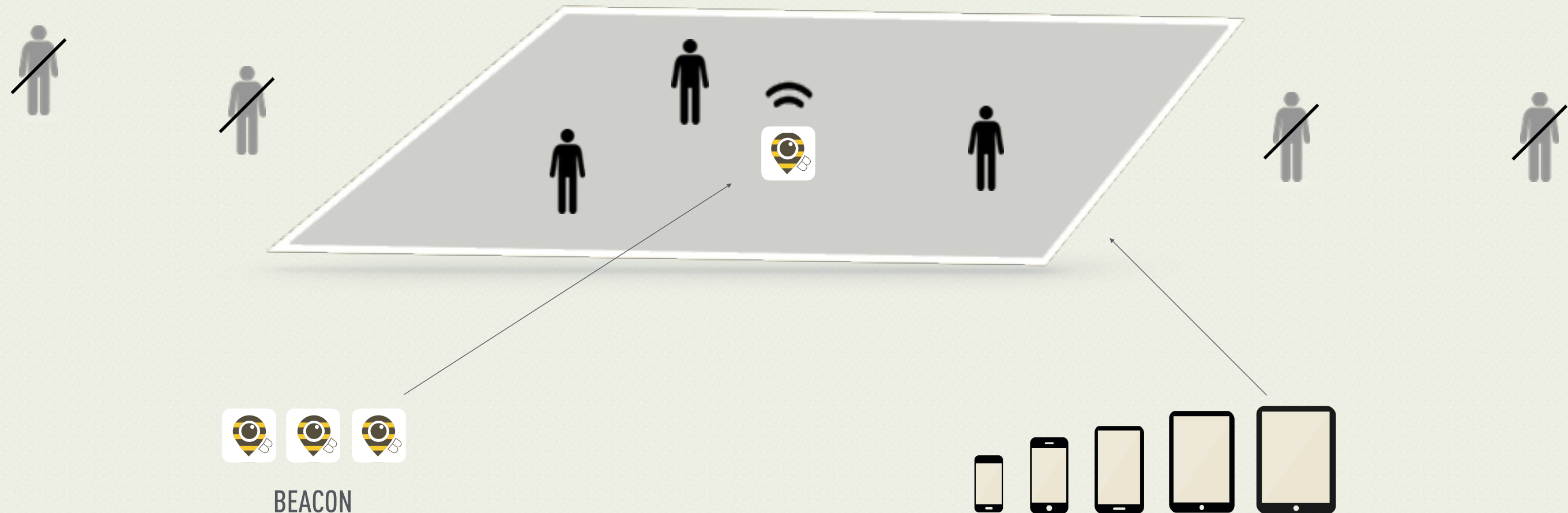
How does it work?



TECHNOLOGY

BECAUSE THE PHYSICAL PLACE IS BOTH THE CONTAINER OF CONTENT AND POINT OF DELIVERY.

The entire experience is interactive and specific; iBeacon locates, accesses, and disseminates information based on the user's presence and participation.



Within the different departments we will be arranged beacons that will enable the distribution of content, allowing so to send targeted notifications compared to the products.

Only users physically present in a given area can access the exclusive content. Smartphones and tablets directly receive information and display the content.



Where does it work

LOUNGES



INFOTAINMENT AND EDUTAINMENT



RETAILS, GDO AND COUPONING



EVERY PLACE





Where we are



Bravo Alpitour - Vila Do Farol - Capo Verde



With Quibee service , free of laws within Bravo Vila Do Farol village

On April 1, 2016 Quibee arrives in Cape Verde,
Customers within Quibee reading areas have free read
newspapers and magazines of the RCS group.
You only need to download the app Bravo Quibee from the
store and be physically present in the village.

Toremar - Ferries to the island of Elba



RCS , QUIBEE and TOREMAR together for a new experience of moving reading

On board Toremar ships , thanks to Quibee platform, you can have access to newspapers and periodicals of the RCS Group . Starting in December , in fact, the RCS Group editorial content are usable on ships Toremar Giovanni Bellini and Marmorica , offering users an innovative free reading experience.

SULLE SMART FERRY* LEGGI GRATIS



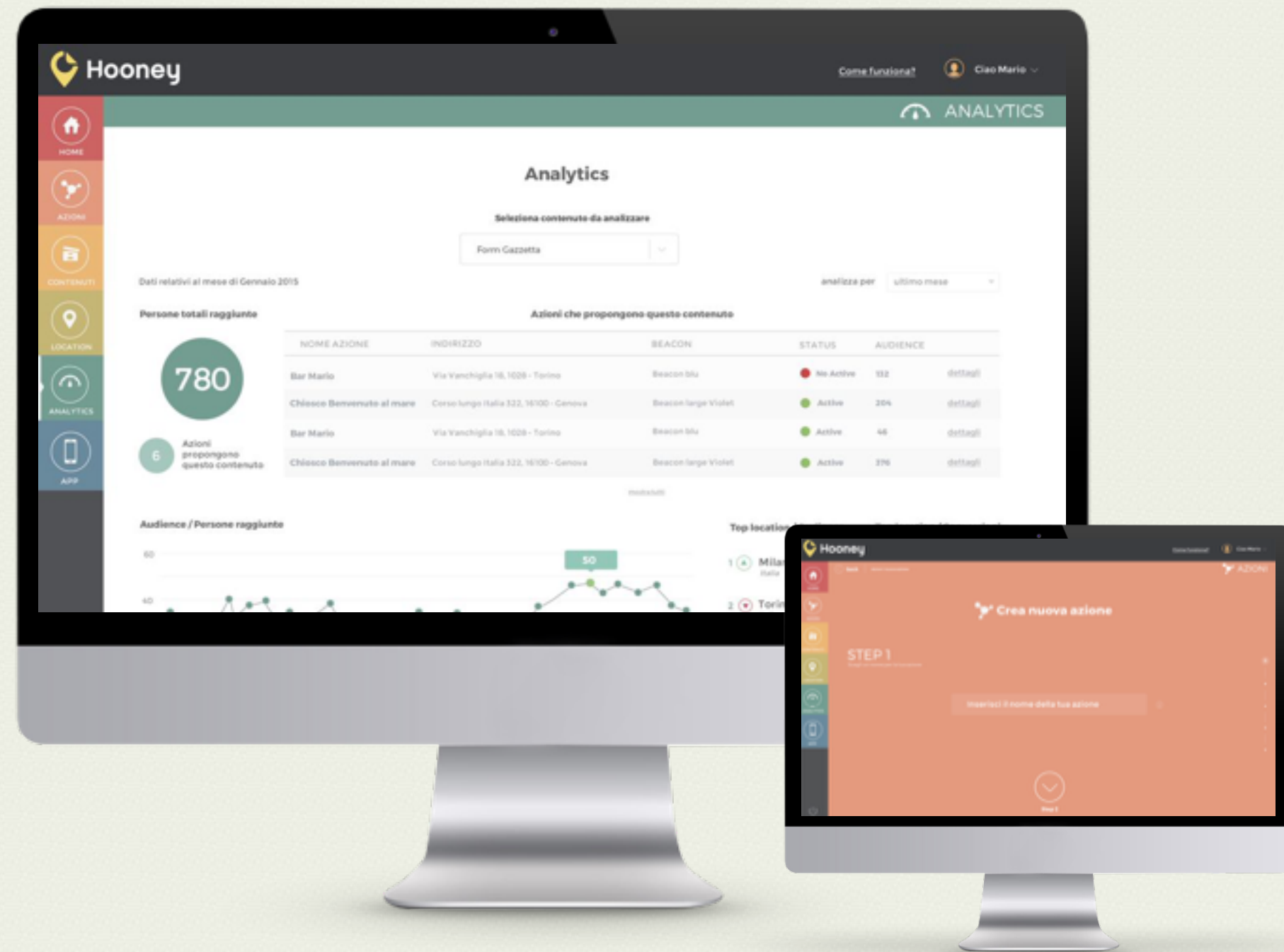
*m/n Giovanni Bellini e Marmorica

Quibeach - Enjoy reading



It founded the first digital library from the beach signed QUIBEE and RCS.

QUIBEE realizes RCS together with the first digital library from the beach which allows all users of the bathing establishments participating in the trial, to free read and integrally the newspapers, the magazines, books of the publishing group .



OUR PLATFORM

Analytics

The APP also becomes a measurement tool and user profiling.
Of each registered user you will get to know the registration data combined with the preferences.



OUR PLATFORM

WE TURN PLACES INTO EMOTIONAL CONTAINERS,
THANKS TO NEW PERSPECTIVES OF PROXIMITY MARKETING AND RECOGNITION TECHNOLOGIES.

Our proximity platform, thanks to the use of advanced technologies,
allows online communication directly into an offline environment.

With proximity marketing operations can convey content in a target at specific locations and send push information
thoroughly bonded to the passions and to user requests, the spectators, of consumers.



Q U I B E E

THANK YOU